

Berkley Cultural Council February 26, 2024 Meeting Minutes

1. Meeting called to order at 6:12pm. In attendance –Kelley Larabee, Arlene Medeiros, Stephanie Malloch, Susan Barrett, Angela Chang, Carla Lyman (had to attend another town meeting from 6:22-7pm), Jeanne Russo (arrived from another town meeting at 6:30pm)
2. Minutes of 1.22.23 distributed by email previously. Corrections: date of Library Mocktail Party is 3.2.24. Motion to accept with these corrections by Arlene Medeiros, second by Carla Lyman. All in favor.
3. Treasurer's Report by Arlene Medeiros: Received requests for reimbursement from Fuller Craft, Friends of Dighton Rock, and Mayflower Camarata. Current state balance is \$3384.47, non-state is \$3931.45. Arlene has not received notice of new funds as of yet.
4. Angela created and printed 2024 Grant Brochure - very nice job 😊 Kelley will send a copy to Selectmen.
5. Discussion of 2024 Concert Series (taken out of order, actually discussed last)
 - Signs need to acknowledge both the Berkley Cultural Council and the Mass Cultural Council
 - Signs need to be larger
 - Confirmation of dates and times: 6/20, 7/18, 8/1, 8/15, all 6-8pm. 9/12 concert 5-7 pm.
 - Farmer's Market at 5th concert (9.12) 4-7pm. Council decides to try adding a second Farmer's Market at 2nd concert (7.18) 5-8pm.
 - Stephanie plays sample from potential band Old Souls – nicely received by council. This group typically charges \$100/hour but is willing to work on this with us.
 - Stephanie talked with Kevin and his group is available on 6/20 and 8/15. Typically charge \$400 for 3 hours.
 - Other potential groups include Melanie Grant's "Movin On", Donnelly and Carmichael, Emily Nowicki, Fred's group, Timmy Brown. Stephanie will continue working on.
 - Jeanne requests brochure for Concert Series (with Farmers Markets) to distribute – Angela offers to create.
 - Potential food vendors: Berkley Athletic Association, Pops Mobile Brick Oven Pizza, Katey's Kitchen and Catering, Friends of the COA, Friendly Fizz. Stephanie will speak with and see what sort of schedule she can work out.
 - In regards to farmers market vendors, Stephanie will check with the participants from last year, including the alpacas 😊
 - With dates decided upon Kelley will submit Use of Commons requests
 - Stephanie will contact Board of Health regarding food vendors and farmers markets participants licenses/certifications and town fees – perhaps Town will waive fees?
 - Kelley will draft letter seeking sponsors, including for example Bay Coast Bank, Malloch Construction, Full Envision Farm
 - Council is reminded that we kept \$1360 of our budget for concert/farmers markets
 - Carla asks if council could have donation jars at concert events to support BCC. Kelley suggests we could perhaps set up a table with said donation jars, information on BCC and what we do, and the community survey (which we are scheduled to do this year!)
 - Jeanne wants to also add a new giveaway with new BCC logo. She and Stephanie will research some ideas for giveaways, for example at For Imprint

6. Kelley recommends council members think about ideas for events/fundraisers for 2024 and bring to next meeting for discussion.
7. Conflict of Interest Law – Kelley reminds council members to complete and submit on Mass Cultural Council website.
8. Correspondence and other topics/discussion:
 - Kelley notifies council that council email account has been receiving a fair amount of spam email, just so council is aware
 - Arlene notifies council that letter sent to New Bedford Theatre was returned as undeliverable. Arlene reached out to contact listed on application, and is waiting for reply.
9. Meeting adjourned at 7:25pm as motioned by Arlene, seconded by Carla, all in favor. Next meeting date: Monday March 25, 2024, 6:30pm.