

Berkley Cultural Council
July 25, 2022 Meeting Minutes

1. Meeting called to order at 6:38pm. In attendance – Carla Lyman, Kelley Larabee, Angela Chang, Stephanie Malloch, Arlene Medeiros, Susan Barrett – absent Jeanne Russo
2. Minutes of June 27, 2022 distributed by email previously. Noted that a second page containing portions of previous meeting minutes erroneously included, Susan to correct. Motion to accept with that correction by Arlene, second by Stephanie, all in favor.
3. Treasurer's Report by Arlene Medeiros
 - Only change is \$500 award to Amy King from non-state funds for logo contest
 - Current balance State \$7351.14; non-state \$3929.78
 - See attached report
4. Review of final BCC logo designs from Amy King: not quite finished, table until next month's meeting as motioned by Arlene, seconded by Angela, all in favor.
5. Update on Farmers Market – Stephanie Malloch
 - No word back yet from those local farms contacted
 - Suggested having a firm date may help with interest and commitment
 - Council chooses Saturday Sept. 17th 9-1pm
 - Other thoughts from Stephanie –
 - Nominal charge of \$10 “suggested donation”, could use for scholarship fund etc
 - Start with produce and flowers only, as prepared foods require additional permits
 - Promote via facebook? Angela to create such a blurb ☺
 - Have banner made to announce and advertise, perhaps Amy King could create using new logo
 - Contact will be Stephanie, via a dedicated email, Angela to assist with setting that up
 - Stephanie will set up use of common with town
 - Perhaps council could find musician(s) for a little entertainment/ambiance

6. BCC Scholarship – consideration of council sponsoring a scholarship as presented by Kelley
 - For student showing excellence in one of arts/humanities/sciences areas that council promotes
 - Perhaps start with one \$500 scholarship in one of three areas above, with possibility of growing to 3 separate scholarships one for each area in future
 - Monies would be from non-state funds, council could fundraise for
 - For graduating high school student pursuing relevant college major
 - Merit-based vs financial
 - Council has to determine how to administer, and take great care to clearly define criteria, advertise widely
 - Could have applicants submit an essay, come in for an interview, etc
 - Applicant must be a Berkley resident
 - Need to run by new town accountant for feasibility etc
 - Council members like idea, Kelley will look into further, including legal aspects – further discussion at a future meeting
7. Advertising upcoming Grant Cycle: Arlene reports to council that council's priorities and guidelines need to be updated by Aug 31st. applications open Sept 1st, deadline is Oct 17th. New guidelines and advertising will be discussed at next meeting.
8. Next meeting set for Monday August 22, 2022 at 6:30pm.
9. Meeting adjourned at 7:24pm as motioned by Arlene, seconded by Carla, all in favor.