



Berkley Cultural Council announces Logo Design Contest

LOGO REQUIREMENTS

Theme: The Berkley Cultural Council (BCC) awards grants to projects and programs in the arts, humanities and sciences. The logo should reflect our mission and purpose. "Berkley Cultural Council" must be included in the logo.

Color: A color logo is required. There are no limitations and any colors may be used. However, the logo must look good printed in color and black and white at various sizes.

Size: The logo should be no larger than eight inches on its longest side. Logo must be submitted as a 600 dpi jpeg or a vector image. Logo must be easily reproducible and scalable for large and small formatting.

Submission: All logos must be submitted via email to: berkleylogo@gmail.com or <https://bit.ly/berkleylogoentry> by 11:59 PM on Wednesday, December 15, 2021. The email must include the full name, postal address, phone number and email address of the entrant. Incomplete entries will be discarded.

Integrity: Logos cannot contain copyrighted material or images that belong to a third party. By submission of an entry, entrant attests that the logo is the original work of the entrant.

HOW TO ENTER:

Create a logo design. You may create a digital design or a hand-drawn design that is then scanned in and submitted digitally. Only digital submissions will be accepted.

There is no limit to the number of entries an individual may submit, and multiple entries may be submitted in one email, provided they are all the work of the same entrant.

Winner will be announced on Monday, January 24, 2022 via our website, social media and by direct contact to the winner's email address.

OFFICIAL RULES:

Must be a resident of Massachusetts.

All entries become the property of the Berkley Cultural Council (BCC). By submitting an entry, the entrant agrees that any and all intellectual property rights in the logo design are deemed assigned to BCC, and that the BCC shall be entitled to unrestricted use of the entries without compensation to the entrant.

The winning logo will be chosen by the members of the BCC and an industry professional during a blind review. Their decision will be final.

The BCC reserves the right not to select a winner if no entries satisfy judging criteria.

Selection Criteria: The BCC will evaluate all entries based on the following criteria (though other criteria may be considered): Relevance, Originality and Aesthetic Quality.

Prize: A \$500 cash prize will be awarded to the winning entry.

(BCC current logo is shown above.)

